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## Mission Statement

**Georgie's Fund** is committed to raising funds primarily to support the work of The Neuroblastoma Society in their funding of research projects into future treatments and an eventual cure for Neuroblastoma.

**Georgie's Fund** will also endeavour to support individual research projects into future treatments and a cure for Neuroblastoma whenever possible.

**Georgie's Fund** will also support individual small projects related to sick children in the community at their discretion.



*Jack, Mum and Georgie*



*"Raising funds to research into treatments and a cure for Neuroblastoma"*

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Registered Charity No: 1104842

*"Raising funds to research into treatments and a cure for Neuroblastoma"*



**Georgie's Fund** has been set up in loving memory of George Hayhoe who died on 21st January 2004 from Neuroblastoma aged 8 years old.



**Richard Keys**

**Our Patrons**



**Richie Austin**



**Sidney Sloane**

[www.georgies-fund.com](http://www.georgies-fund.com)

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# Georgie's Fund

## How We Began.

**Georgie's Fund** was set up in February 2004 in memory of George Hayhoe a dear little boy who died aged 8 from Neuroblastoma.

Our main aim is to raise money to research into a cure and new treatments for this aggressive childhood cancer.

**Georgie's Fund** is run by Georgie's Mum Tania, his Nana Lynne, Aunt Neen and friends Angela and Sally who are all trustees. *Georgie fit & well* We also have a lot of support from other family and friends.

**Georgie's Fund** is now in it's sixth year. Since we started we have been overwhelmed by the amount of money raised in a variety of ways including sponsored events such as bike rides, slimming, runs, walks and mountain climbing. Ladies lunch clubs, parties, party plan evenings and golf events. We have also been chosen by various companies and clubs as their charity of the year to fundraise for.

We are extremely grateful to all those generous people that have supported us since we began. With support such as this we will continue to go from strength to strength.



### What is Neuroblastoma?

Neuroblastoma is a solid tumor diagnosed in approximately 100 children in the UK each year. There is a slightly higher proportion of boys than girls. It affects very young children, from birth to around 5 years although it can occur in older children.

Neuroblastoma is a very aggressive cancer with several different stages, depending on how it has spread within the body. Neuroblastoma is a cancer of the specialised nerve cells called neural crest cells. These are involved in the development of the nervous system and other tissues such as the adrenal gland. They run in a chainlike fashion up the back of the abdomen and chest following the spinal chord into the skull.

Very often Neuroblastoma will occur initially in the adrenal glands above the kidneys. These are specialised glands that release hormones to maintain blood pressure and enable us to respond to stress. It may attach itself to organs making surgery difficult and sometimes the adrenal gland or kidney will need to be removed along with the tumour.

As with most cancers, the cause of Neuroblastoma is not known.

### Treatments

Current treatments will differ according to the stage diagnosed. The child will normally follow a course of chemotherapy and/or radiotherapy leading to surgery. This may then be followed by further chemotherapy.

Most children will be on a clinical trial or study to identify the most successful treatments. During this time the children will undergo many tests and scans. They will also require blood transfusions, many admissions to hospital sometimes needing long

stays. Their immune system is weakened which will often lead to infection which again result in hospital admissions for antibiotics.

The courage these children show whilst enduring this is amazing.



*Georgie, Dad & Uncle Johnny*

Georgie's Fund is committed to raising money primarily to support the Neuroblastoma Society (NSOC) who fund research projects into treatments that will hopefully lead to a cure for this dreadful illness. The NSOC receive no government funding and is run by volunteers who have had children, grandchildren or other relatives affected by Neuroblastoma.

One such research trial was part of Georgie's treatment in 1999 and was initially a success, leading to his remission. However if Neuroblastoma returns, as in Georgie's case, it is extremely difficult to treat successfully.

**"Raising funds to research into treatments and a cure for Neuroblastoma"**

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